

# FRITO LAY CHIP BAG BRIGADE™

PROGRAM SPONSORED BY:



## This is **NOT** your average recycling bin!

TerraCycle™ has teamed up with Frito-Lay® to help your school and nonprofits earn cash! For every Frito-Lay Chip Bag\* you send in, a contribution of 2¢ per chip bag will be paid to the school or nonprofit of your choice. TerraCycle then upcycles the chip bags into cool new products which are sold at major retailers.



**For more information visit [WWW.TERRACYCLE.NET](http://WWW.TERRACYCLE.NET)**

\* \$0.02 will be donated for each 3 grams of eligible bag received, which represents the average weight of one chip bag.  
+ This is a representation, products are in development and may vary.  
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