

Forbes reported Best Buy as the 4th
Most Generous Corporation of 2008!



LocalDonations



SCHOLARSHIP™



TOYS for TEENS™

Reward
your schools

rewardzone



Reward your schools

About Reward Zone Program for Schools

Reward Zone Program for Schools is a test that was created by the Wisconsin Stella WoLF Pack. The test began February 8, 2009 within the Wisconsin market and is now being tested through 9 mid west states. Those states are Wisconsin, Minnesota, Illinois, Iowa, Missouri, North Dakota, South Dakota, Nebraska and Kansas. We came to this test via feedback we received directly from you, our valued customers. Our stores conducted exit surveys with customers and found that you would like to see us do something more to help impact schools in which your children attend. Reward Zone Program for Schools is designed to allow you to donate your Reward Zone program points to a participating school of your choice. These schools can then use the Reward Zone reward certificates to purchase technology products for schools. Reward Zone Program for Schools is another means by which you can give back to your community. For all purchases that are donated, 2% is given back in Reward Zone reward certificates to each school.

Teach@15 Award

What is Teach@15? The Teach@15 Award program helps schools serving any grades 7-12 meet their technology needs. Teens (age 13-18) who are registered members on at15.com ("Members") can nominate their schools (depending on eligibility) to win a Teach@15 Award. Starting September 3, 2009, teen members can vote for a nomination once per day. Every 15 days, Best Buy will award 3 schools with Best Buy Gift Cards based on member votes. The school with the most votes will win \$1,500, second most votes wins \$1,000 and third most votes wins \$500.

@15™ Fund

A commitment of @15™ is to create opportunities to employ youth. That's why we've created the @15 Fund- a designated fund within the Best Buy Children's Foundations advised by teens. No one knows better than teens what they are experiencing during this important phase in their lives. With the @15 Fund, teens will have the opportunity to voice their opinion and inform funding decisions of Best Buy Children's Foundation grants working to advance the @15™ mission. The mission to ensure opportunities for young teens across four dimensions of adolescence: education, life skills, leadership and relationships. Best Buy wants to help students prepare for a brighter future, which starts with a college education. To learn more visit www.at15.com

Best Buy @15™ Scholarship Program

Best Buy believes in teens and is focused on opportunities to help them thrive through @15™. We want to help students prepare for a brighter future, which starts with a college education. Since 1999, Best Buy has awarded nearly \$13 million in scholarships to more than 10,000 students. This year 1,000 students were selected to receive awards of \$1,500 each. At Best Buy, we believe what students learn inside and outside of the classroom are equally important, which is why the Best Buy @15™ Scholarship Program rewards students for their volunteer efforts and work experience in addition to academic achievements. The 2010 Best Buy @15 Scholarships information will be available in January 2010.

Community Grants

Best Buy Children's Foundation supports local communities with the Community Grants Program that is led by employee committees in each of our eight territories across the United States. Employees select non-profit organizations that support programs and services that provide opportunities for young teens related to education, life skills, leadership skills or relationship development. This year, Best Buy Children's Foundation will give \$1 million through the Community Grants Program. Grant amounts will average \$5,000-\$7,000, not to exceed \$10,000. Nonprofit organizations must be located within 50 miles of a Best Buy store or Distribution Center.

Toys for Teens™

At Best Buy®, we believe in the power of teens. That is why, as part of our @15™ commitment, Best Buy™ is a proud sponsor of Toys for Teens™, a program we started in 2001 with the Marine Toys for Tots Foundation. It's our goal to provide overlooked teens with holiday gifts to make the season truly special.

Reward Zone®™ Program for Schools

Support the Best Buy Reward Zone® Program for Schools, part of Best Buy's @15™ Commitment, by donating your Reward Zone program points to local schools. All points earned on purchases made at best buy Stores can be donated to the school of your choice. Choose to donate your points today and together we can help schools provide the latest and greatest learning technologies for today's students.

Donate Your Points Help Today's Students

How Reward Zone® Program for Schools Works

Reward Zone Program for Schools is a test of Best Buy's current Reward Zone program. Reward Zone accounts have been created for schools participating in this test. Reward Zone Program for Schools works in the same way as the Reward Zone Program- for every 250 in points the school's account accrues, they will receive \$5 in reward certificate value. Certificates can then be redeemed by the School for products and services that will help enhance the school environment for future students.

About @15™

Everyone is well aware of the great need teens have for support and opportunities to learn, to contribute and to lead, to develop life skills and relate to others. At Best Buy, we believe in teens. Not just because they will someday be adults, but because they have special power to do great things and make the world better. Our mission is to recognize and understand that power; not direct it, but to fuel it. To learn more about @15™, please visit Best Buy's Community Relations Page at http://www.bestbuy.com/community_relations/our_focus.htm or <http://www.at15.com>

